Edward Jones

Edward Jones Fact Sheet

100+ years of putting clients first

From our humble beginnings to our present status as one of North America's largest independent brokerage firms, our clients continue to be at the heart of everything we do.

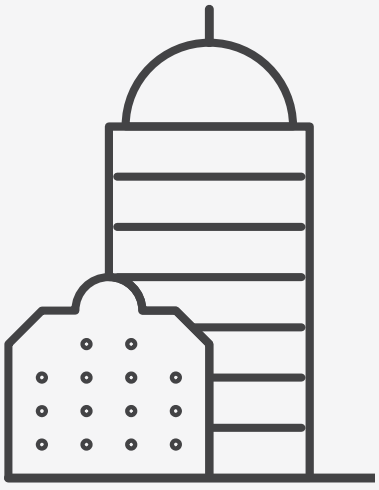
As a 30+ year-old firm in Canada, supported by the legacy of a 104 year-old U.S. enterprise, we have grown to become one of Canada's largest independent full-service brokerage firms.

Our dedication to putting our clients first is evident in how we work with them today. Their priorities are our priorities, and our advice is only based on their needs and goals.

Our purpose

We are committed to partnering for positive impact to improve the lives of our clients and colleagues, and together, better our communities and society.

Facts and figures



Headquarters

St. Louis, Missouri, U.S.
Mississauga, Ontario, Canada

Firm

An associate-owned private partnership and **Fortune 500 company**, with more than **54,000 associates** firm wide including over **2,500 in Canada**.

Branches

Over **16,000 branch offices** and **20,000+ advisors firm wide**, including **650 branch offices** and more than **870+ advisors** across Canada.

Clients

More than **9 million investors firm wide** with **$2.2+ trillion** in assets under management, including more than **190,000 Canadian households** with more than **$70 billion in assets under management in Canada.**

*All figures as of January 2026

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What makes us different

We **prioritize what's most important** to you and help you define your short- and long-term goals before providing advice.

We build **deep trusted relationships** and work with you to develop strategies to help you achieve your goals related to health, family, purpose, and finance.

We take a **comprehensive approach** to serving you by planning for unexpected events that could derail you from your goals.

We **partner with you** no matter what life brings, and adjust your plans as needed.

Investing in our communities

The Terry Fox Foundation

Proud supporter of the foundation in their mission to find cures for all cancers, and help Canadians who are diagnosed with cancer thrive.

Financial Fitness Program

Empowering Canadians with financial knowledge through complimentary programs; a school program for younger Canadians and a mobile and digital education platform for all ages.

Accolades

Mercer Best Employer
Canada 2025

Best Employers in Canada, 2025

For the 24th consecutive year, Edward Jones has been named one of Canada's 2025 Best Employers by Mercer.

#1 Wealth Management Firm for Satisfaction Among Advised Clients

Edward Jones received the highest score in the advised segment in the JD Power 2026 Canada Investor Satisfaction Study, which measures the satisfaction of investors who may engage with any financial advisor(s). For JD Power award information, visit jdpower.com/awards.

For more information about our firm, visit **edwardjones.ca.**

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