

2025

Edward Jones Fact Sheet

100+ years of putting clients first

From our humble beginnings to our present status as one of North America's largest independent brokerage firms, our clients continue to be at the heart of everything we do.

As a 30-year-old firm in Canada, supported by the legacy of a 102-year-old U.S. enterprise,

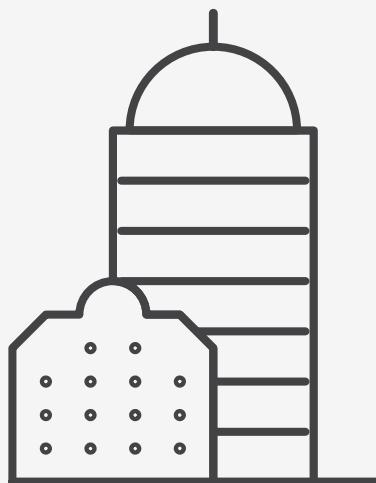
we have grown to become one of Canada's largest independent full-service brokerage firms.

Our dedication to putting our clients first is evident in how we work with them today. Their priorities are our priorities, and our advice is only based on their needs and goals.

Our purpose

We are committed to partnering for positive impact to improve the lives of our clients and colleagues, and together, better our communities and society.

Facts and figures



Headquarters

St. Louis, Missouri, U.S.
Mississauga, Ontario,
Canada



Firm

An associate-owned private partnership and **Fortune 500 company**, with more than **54,000 associates** firm wide including over **2,500 in Canada**.

Branches

Over **16,000 branch offices** and **20,000+ advisors firm wide**, including **650 branch offices** and more than **870 advisors** across Canada.

Clients

More than **8 million investors firm wide** with **\$2.2+ trillion** in assets under management, including more than **190,000 Canadian households** with **\$58 billion** in assets under management.

*All figures as of March 2024

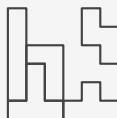
What makes us different



We **prioritize what's most important** to you and help you define your short- and long-term goals before providing advice.



We build **deep trusted relationships** and work with you to develop strategies to help you achieve your goals related to health, family, purpose, and finance.



We take a **comprehensive approach** to serving you by planning for unexpected events that could derail you from your goals.



We **partner with you** no matter what life brings, and adjust your plans as needed.

Investing in our communities



The Terry Fox Foundation

Proud supporter of the foundation in their mission to find cures for all cancers, and help Canadians who are diagnosed with cancer thrive.



Financial Fitness Program

Empowering Canadians with financial knowledge through complimentary programs; a school program for younger Canadians and a mobile and digital education platform for all ages.

Accolades



World's Most Admired Companies™, 2024

Edward Jones has been named one of the World's Most Admired Companies™ by FORTUNE Magazine.

Best Employer

Powered by Mercer
Canada 2024

Best Employers in Canada, 2023

For the 23rd consecutive year, Edward Jones has been named one of Canada's 2024 Best Employers by Mercer.

For more information about our firm, visit edwardjones.ca.

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