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The Equity Income Buy List

Matt Arnold, CFA • Senior Area Analyst
James Shanahan, CFA • Senior Equity Analyst
Ashtyn Evans, CFA • Senior Area Analyst
Nick Hummel, CFA • Equity Analyst



Whether you're planning for retirement, already enjoying it or opening your first investment account, we believe dividends can be an important piece of your investment strategy. When you stop working, income may become a concern, and a regular income stream could help pay for groceries, health care costs and vacations. If additional income is not needed now, dividends can be reinvested to grow wealth for your future needs. The Edward Jones Equity Income Buy List includes attractively priced stocks with appealing dividends in each sector. Keep in mind that dividends can be increased, decreased or eliminated at any point without notice.

Investment Strategy Summary

The Equity Income Buy List's (EIBL's) primary objective is to provide an above-average dividend yield with the potential for dividend increases. Secondly, this income strategy seeks to provide a competitive total return with less price volatility than the market.

The Case for Dividends

We believe dividend-paying stocks can be an important part of a complete equity portfolio. We recommend owning quality companies that pay an attractive dividend and are able to raise it over time. If owning individual stocks is right for you, a dividend-focused strategy offers several potential benefits including:

- **A regular income stream -** Most dividend-paying stocks pay dividends quarterly. By staggering your stock holdings based on the date they pay their dividend, you can potentially receive a dividend check every month. Our Monthly Income Strategy can help you accomplish this.

Please see important disclosures and analyst certification on Page 7 of the report.

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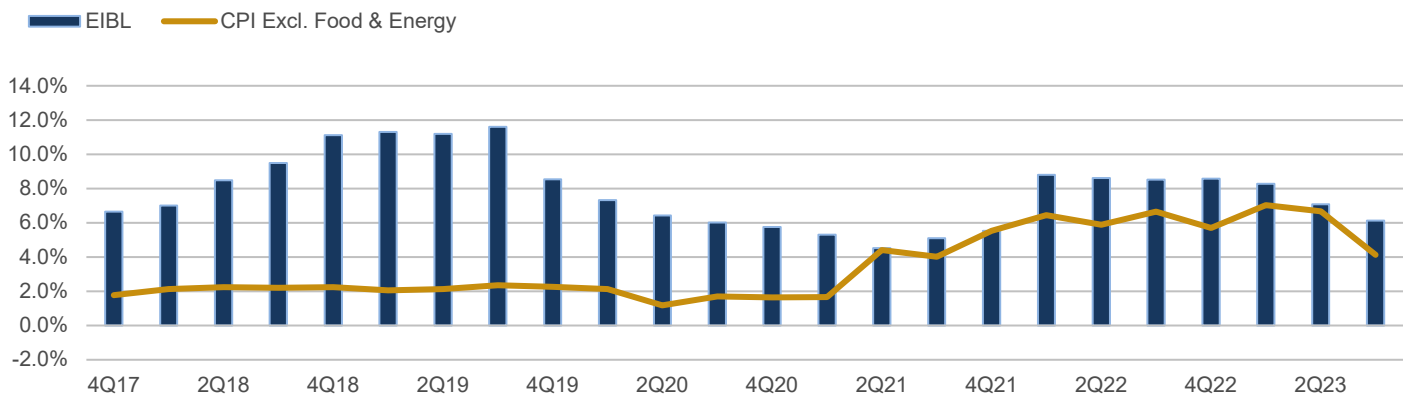
- **Offset inflation risk** – Inflation is a common concern when investing for a long time horizon. A stream of rising dividend income can help offset higher costs of living over time. Over the past five years, despite the recent rise in inflation, the annual dividend growth of the EIBL has exceeded inflation.
- **The power of reinvestment** – Dividends have been an important part of a stock's total return on investment. Over the past 20 years, dividends that have been reinvested have accounted for nearly 40% of the total return on stocks over the long term.

Source: FactSet, Edward Jones calculation comparing total returns for the S&P 500 with and without dividends as of 12/31/2022.

- **Lower Volatility** – Dividends can be a signal of strong corporate financial health. Historically, stocks with attractive dividend profiles experience lower volatility.

Source: FactSet, Edward Jones calculations using standard deviation of monthly returns for the EIBL compared to the S&P 500 as of 12/31/2022.

EIBL Dividend Growth Outpaces Inflation



Source: Edward Jones; U.S. Bureau of Labor Statistics. Past performance is not a guarantee of future results.

How We Build the List

The stocks on the Equity Income Buy List are selected using a bottom-up approach with Buy recommendations by Edward Jones Research. Our Buy-rated stocks focus on quality companies with strong financial positions, sound fundamentals and attractive valuations. We then apply sector and subsector diversification to this dividend-focused strategy, favoring sectors that meet our income and volatility objectives. Selected stocks typically behave more consistently than the general market, with Average or Below-average price movement, and display the following dividend characteristics:

1. **Attractive current dividend yield.** The average dividend yield of the overall list is well above the current market yield.

Source: FactSet, S&P 500

2. **Solid track record of paying and growing the dividend.** The average dividend increase for the list is approximately 6.0% over the past 12 months.

Source: FactSet, S&P 500

3. **Continuing ability to pay and grow dividends over time.** Rising income can help offset the impact of inflation.

Past performance is not a guarantee of how the list will perform in the future.

Portfolio Fit: Equity vs. Fixed Income

The Equity Income Buy List may be included as part of the overall equity portion of a diversified portfolio. Many of the stocks on the list are large-sized companies that fit into the Large Cap Investment Category. Keep in mind, dividend-paying stocks are not a replacement for fixed-income investments. We believe you should have adequate exposure to bonds to fulfill the income allocation that is consistent with your overall investment objective. Bonds offer investors attractive diversification benefits because they typically move in the opposite direction from stocks.

Performance Expectations

Given our focus on larger, attractively valued, quality companies that pay an above-average dividend yield, we have historically performed better during down markets. Conversely, we tend to trail the market when lower-quality companies are in favor or in momentum-driven markets that are led by a narrow sector of the market.

Performance as of March 31, 2024

Dividend Yield & Growth	Equity Income Buy List	Russell 1000 Value	S&P 500
Current Yield %	3.4	2.2	1.4
1 YR Dividend Growth %	3.2	3.2	6.7

Total Return %	YTD	1 YR	5 YR	10 YR
Equity Income Buy List	5.8	12.5	9.9	9.3
Russell 1000 Value	9.0	20.3	10.3	9.0
+/- Index	-3.2	-7.8	-0.4	+0.3

Source: Morningstar & FactSet. All periods show annualized returns. All data is for period ending 3/31/2024 (Please Note: Data is only updated on a calendar quarter basis). Past performance is not a guarantee of future results. Since inception in April 2005, the Edward Jones Equity Income Buy List has provided an average total return of 9.3% compared to 8.0% for the Russell 1000 Value Index and 10.4% for the S&P 500. Total returns assume reinvestment of dividends, capital appreciation and an annual management fee of 0.30% (prior to 2009 a transaction fee of 1% was assessed). The investment return and principal value of an investment will fluctuate. An investor's equity, when liquidated, may be worth more or less than the original cost. Performance results do not represent actual trading or the performance of an actual account. The Russell 1000 Value Index and the S&P 500 are unmanaged indexes, not available for direct investment, and are not meant to depict an actual investment.

Plan for Monthly Income

Most dividends are paid quarterly, but companies pay their dividends during different months. By selecting one stock from each column in the following chart, you can potentially receive dividend payments every month of the year.

January, April, July, October		Feb, May, Aug, Nov	March, June, September, December	
Allstate (ALL)	Merck (MRK)	Accenture plc. (ACN)	Ameren (AEE)	Honeywell (HON)
BCE, Inc. (BCE)	Regions Financial (RF)	General Mills (GIS)	American Electric Power (AEP)	Johnson & Johnson (JNJ)
Cisco Systems (CSCO)	State Street (STT)	Lowe's (LOW)	Bank of America (BAC)	Lockheed Martin (LMT)
Coca-Cola (KO)**	TotalEnergies (ADR) (TTE)	Procter & Gamble (PG)	BlackRock (BLK)	Magna International (MGA)
Comcast Corp (CMCSA)			Broadcom (AVGO)	PepsiCo (PEP)*
Equity Residential (EQR)			Chevron (CVX)	Pfizer (PFE)
FMC Corporation (FMC)			Digital Realty Trust (DLR)*	Target (TGT)
HP Inc. (HPQ)			Duke Energy (DUK)	Truist Financial Corp (TFC)
Medtronic (MDT)			Eli Lilly (LLY)	Union Pacific (UNP)
			Enbridge (ENB)	United Parcel Service (UPS)
			Goldman Sachs (GS)	VF Corp. (VFC)

**Pays Jan. dividend in Dec.

*Pays Dec. dividend in Jan.

Actions for Investors: Talk with your financial advisor about appropriate ways to include dividend-paying stocks for your current and rising income needs as part of your overall portfolio.

The Equity Income Buy List - Quick Overview

The Equity Income Buy List is designed to provide an above-average dividend yield and the potential for rising income. The list includes a mix of stocks from all industry sectors. We recommend owning individual stocks within a diversified portfolio as appropriate for each portfolio objective. All stocks on the list are rated "Buy."

Company and Symbol	Price as of 5/01/2024	Yield	Annual Dividend	Dividends Paid Since	Consecutive Years Increased	% Last Div. Increase	LT Dividend Growth Est.	Price Movement
Communication Services								
BCE Inc. (BCE)	\$33.26	8.75%	\$2.91	1881	16	3%	3%	Below Average
Comcast Corp Cl A (CMCSA)	\$38.20	3.25%	\$1.24	2008	16	7%	6%	Average
Consumer Discretionary								
Lowe's (LOW)	\$227.52	1.93%	\$4.40	1961	62	5%	8%	Average
Magna International (MGA)	\$47.64	3.99%	\$1.90	2010	14	3%	7%	Average
VF Corp. (VFC)	\$12.18	2.96%	\$0.36	1941	0	-70%		Average
Consumer Staples								
Coca-Cola (KO)	\$61.93	3.13%	\$1.94	1920	62	5%	4%	Below Average
General Mills (GIS)	\$69.99	3.37%	\$2.36	1928	2	9%	5%	Below Average
PepsiCo (PEP)	\$175.15	3.09%	\$5.42	1952	52	7%	8%	Below Average
Procter & Gamble (PG)	\$163.40	2.47%	\$4.03	1890	68	7%	6%	Below Average
Target (TGT)	\$156.43	2.81%	\$4.40	1967	52	2%	6%	Average
Energy								
Chevron (CVX)	\$159.63	4.08%	\$6.52	1912	37	8%	4%	Average
Enbridge (ENB)	\$35.59	7.78%	\$2.77	1952	29	3%	4%	Average
TotalEnergies SE (ADR) (TTE)	\$71.68	3.72%	\$2.67	1992	2	7%	3%	Average
Financials								
Allstate (ALL)	\$171.56	2.15%	\$3.68	1993	14	3%	5%	Average
Bank of America (BAC)	\$36.95	2.60%	\$0.96	1903	10	9%	7%	Average
BlackRock (BLK)	\$751.58	2.71%	\$20.40	2003	15	2%	10%	Average
Goldman Sachs (GS)	\$426.95	2.58%	\$11.00	1999	3	10%	7%	Average
Regions Financial (RF)	\$19.57	4.91%	\$0.96	1984	11	20%	7%	Average
State Street Corp (STT)	\$73.11	3.78%	\$2.76	1910	3	10%	8%	Average
Truist Financial Corp (TFC)	\$38.05	5.47%	\$2.08	1995	2	8%	3%	Average

The Equity Income Buy List (Continued)

Company and Symbol	Price as of 5/01/2024	Yield	Annual Dividend	Dividends Paid Since	Consecutive Years Increased	% Last Div. Increase	LT Dividend Growth Est.	Price Movement
Health Care								
Eli Lilly (LLY)	\$776.75	0.67%	\$5.20	1885	10	15%	15%	Average
Johnson & Johnson (JNJ)	\$151.18	3.28%	\$4.96	1944	62	4%	5%	Below Average
Medtronic PLC (MDT)	\$80.89	3.41%	\$2.76	1977	46	2%	5%	Below Average
Merck & Co. (MRK)	\$128.80	2.39%	\$3.08	1935	13	6%	6%	Below Average
Pfizer Inc. (PFE)	\$27.18	6.18%	\$1.68	1901	15	2%	3%	Average
Industrials								
Honeywell Intl (HON)	\$195.30	2.21%	\$4.32	1887	14	5%	8%	Below Average
Lockheed Martin (LMT)	\$461.73	2.73%	\$12.60	1995	21	5%	6%	Below Average
Union Pacific (UNP)	\$234.96	2.21%	\$5.20	1899	17	10%	9%	Average
United Parcel Service (UPS)	\$145.92	4.47%	\$6.52	2000	15	1%	7%	Average
Materials								
FMC Corporation (FMC)	\$57.77	4.02%	\$2.32	2006	5	9%	6%	Average
Real Estate								
Digital Realty Trust (DLR)	\$137.99	3.54%	\$4.88	2005	17	5%	6%	Average
Equity Residential (EQR)	\$64.04	4.22%	\$2.70	1993	7	2%	5%	Below Average
Technology								
Accenture PLC (ACN)	\$298.66	1.73%	\$5.16	2005	17	15%	10%	Average
Broadcom Inc. (AVGO)	\$1,242.86	1.69%	\$21.00	2011	13	14%	9%	Average
Cisco Systems (CSCO)	\$46.84	3.42%	\$1.60	2011	13	3%	3%	Average
HP Inc. (HPQ)	\$27.75	3.96%	\$1.10	2015	8	5%	4%	Average
Utilities								
Ameren (AEE)	\$74.49	3.60%	\$2.68	1906	11	6%	7%	Below Average
American Electric Power (AEP)	\$88.15	3.99%	\$3.52	1909	14	6%	6%	Below Average
Duke Energy (DUK)	\$99.78	4.11%	\$4.10	1926	16	2%	4%	Below Average
AVERAGE		3.52%				4%	6%	

Please see the individual research reports for additional information, including disclosures, analyst certifications, valuation and risks specific to each company.

Analyst Certification

I certify that the views expressed in this report accurately reflect my personal views about the subject securities and issuers and no part of my compensation was, is or will be directly or indirectly related to the specific recommendations or views contained in the research report. Matt Arnold, CFA; James Shanahan, CFA; Ashtyn Evans, CFA; Nick Hummel, CFA

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Analysts receive compensation that is derived from revenues of Edward Jones as a whole which include, but are not limited to, investment banking revenue.

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Past performance is no guarantee of future results.

Diversification does not guarantee a profit or protect against loss in declining markets.

Special risks are inherent to international investing including those related to currency fluctuations, foreign political and economic events.

Dividends can be increased, decreased or eliminated at any time without notice.

An index is not managed and is unavailable for direct investment.

Opinion Rating Definition:

Buy (B) - We believe the valuation is attractive and total return potential is above average over the next three to five years compared with industry peers.

Price Movement:

Above Average (AA) – This stock will likely be more volatile than the average stock in the S&P 500 Index. These companies are often growing faster than the average company and/or are in industries that are more sensitive to the economy. Average (A) – This stock will likely experience volatility similar to the average stock in the S&P 500 Index. Below Average (BA) – This stock will likely be less volatile than the average stock in the S&P 500 Index. These companies are often more mature, grow more slowly than the average company, and/or are in industries that are less sensitive to the economy.